Internet of Everything InFocus
Monetization, Management and Trust
17-18 October 2017
Amsterdam

TM Forum's Internet of Everything InFocus conference was held at the Okura hotel in Amsterdam and gathered 66 senior-level IoE professionals and experts representing all parts of the IoE ecosystem, from CSPs (TM Forum's traditional core audience), technology solutions providers, digital industry leaders, innovators and analysts. Across two days, attendees engaged in open discussions and sharing of experiences with unique points of view on the areas identified by TM Forum members as the three key capabilities necessary to succeed in IoE and digital business: monetization, management and trust.

Day one's emphasis was on grasping the business opportunity and monetizing IoE and digital services from different angles. Speakers included senior representatives from Deutsche Telekom, the European Commission's AIOTI (Alliance for IoT Innovation), Verizon, AT Kearney, Beeva, Google, Orange, the City of Utrecht, Gemalto, Telekom Italia, Stream Technologies and Bosch.

We heard about a variety of topics related to monetizing and managing IoE services and ecosystems with discussions and presentations on areas such as the need for collaboration in innovation - perfectly illustrating one of the main working principles of TM Forum: open collaboraton and innovation - and set the tone for the whole event which continued in this open spirit. Presenters also shared experience of partnerships and key considerations when entering a complex digital ecosystem of partners necessary to deliver digital, connected services and products. BearingPoint led a very dynamic workshop session on new business models and creating value, which also featured TM Forum's CurateFx tool, software to simply and visually map and manage ecosystems. The "behind-the-scenes" enablers were also discussed with sessions on current and future IoE connectivity solutions, APIs, cloud and edge computing.

Wednesday, day two of Internet of Everything InFocus, opened with the same buzz and energy evening with new contacts made and synergies forged, following the interactive sessions and networking opportunities including a drinks reception at the Hotel Okura's sky bar.

The focus of day two was on trust as well as monetization and management. Opening with a discussion around the platform business opportunity and requirements, other sessions of the day addressed monetization models, case studies from Unlimit (Reliance's IoT company – India), Philips Lighting, GE Digital, Schneider Electric and Cisco... The highlight came in the form of blockchain with the session virtually impossible to end due to the number of questions and real debate that came about among the audience and panellists! This was followed by a workshop on blockchain use cases and value in IoE growth led by Capgemini.

Needless to say, Internet of Everything InFocus was an intensive and highly productive, active event with many attendees and speakers commenting on the calibre of participants, quality of sessions, content and networking. If your company would like to get involved in future TM Forum activities, please get in touch with Thandi tdemanet@tmforum.org The full conference agenda and speakers can be accessed via the website.
*For more information on CurateFx, please contact Rhea Chamberlain rchamberlain@tmforum.org